

OCEC Conservation Committee

Minutes June 22, 2011

Attending: Tom Sullivan, Ellen Lamiman, Betsy Cushman, Pete DeLong, Al Blasklee, Roger Rowatt, Gina Monteverde, Ray Peterson, Ken Westman, Pat Leigh.

NEXT MEETING: JULY 13TH at 3:00pm

Focus of meeting to decide parameters of water heater blanket and timer programs and outline communication modalities.

BLANKETS

Report by blanket working group- standard size sold is 48" x 75". This size did not actually fit all the way around a 60 gallon tank.

**Recommendation: Customer to measure diameter of tank. If standard blanket would not fit, provide appropriate sized pieces to fill in gap.

Follow Up- Roger will check to see if larger size blankets are available. He will also ask Andy at North Valley Lumber if they would be willing to cut blanket from a bulk roll.

Price per blanket at North Valley Lumber:

1 ½ " (R5) \$11.00

2" (R7) \$12.00

3" (R10) \$15.00

COMMITTEE PROGRAM: Offer full rebates for up to 100 customers. Must bring in receipt and picture of installation for rebate. Tom will leave a Polaroid camera at Co-op for customers to use.

TIMERS

Co-op will offer \$75.00 rebate to 25 customers. Parameters are:

1. Electrician gets permit and installs – approximate cost \$57.00 for permit, \$48.00 per timer and \$70.00 labor.
2. Homeowner gets permit and installs timer themselves.
3. Homeowner gets permit and electrician installs timer.

Upon L&I approval- Co-op will rebate customers.

4. Customer buys timer and self-installs without a permit. No Rebate.

***Educational information will be provided to each customer on goal of using a timer. Ray, Tom and Pete will write up recommendations.

WHAT NEEDS TO BE DONE TO GET PROGRAM STARTED:

Finalized stock status of blankets and timers at North Valley Lumber.

Talk with Andy about advertising Co-op/NVL partnership.

For example: Bring in your electric bill to NVL and purchase blanket and/or timer for discount.
Create paperwork on OCEC end. GL account set up,etc. –Gina will talk with Lynn Northcott .

TARGET DATE TO START PROGRAM: First week of July

COMMUNICATIONS/OUTREACH

Conservation committee did receive permission from GM of Opalco to use any of their materials for our program.

WAYS TO COMMUNICATE WITH MEMBERS:

Quarterly newsletter/written/printed/mailed in house

Post newsletter on website

E- news

Radio

Newspaper

Ruralite

Need to advertise accomplishments thus far

Promote fact that Energy Sentry can be purchased at office currently

TOPICS FOR NEXT MEETING WHICH IS ON JULY 13 AT 3:00PM

New construction

How to capture conservation opportunities